# BRENT J. ZORICH MA BSID

## **XBOX AND PLAYSTATION DEVELOPER**

## **WORLDWIDE PUBLISHED TECHNOLOGY & FASHION ENTREPRENEUR**

DESIGNED CREATIVE 'CASH COWS' (TWO VENTURES) THAT HAVE A POTENTIAL ROI IN THEIR ACQUISITIONS OF 38 MILLION WITH AN ANNUAL BURN OF ONLY \$2200.00. THE FIRST VENTURE IS A COMPUTER GRAPHICS RIGGING PLUG-IN THAT WAS FEATURED ON THE COVER OF A WORLDWIDE MAGAZINE, AND WAS LICENSED TO 250 UNIVERSITIES AT AN ACCEPTANCE RATE FASTER THAN FACEBOOK LLC AT LAUNCH, VALUATED AT 20 MILLION DOLLARS IN FIVE POTENTIAL ACQUISITION REVIEWS (THREE FORTUNE 500'S). THIS FIRST VENTURE ONLY HAS AN ANNUAL BURN OF \$1500.00. THE SECOND IS A CLOTHING LINE ILLUSTRATING CONCEPT DRAWINGS FOR HYPOTHETICAL VIDEO GAMES VALUATED BY THE PR FIRM OF DISNEY, GOOGLE, AMAZON, AND FACEBOOK, AT 6 MILLION DOLLARS PER YEAR (18 MILLION IN A THREE YEAR VALUATION), THAT WAS FEATURED IN THE "WALL STREET JOURNAL'S MARKET WATCH" AS WELL AS WAS APPROACHED BY AN ADDITIONAL PR FIRM OF "GQ" AND "VOGUE" MAGAZINE ABOUT BEING SHOWCASED. THIS FASHION LINE HAS AN ANNUAL BURN OF ONLY \$700.00. THESE E-COMMERCE 'CASH COWS' REQUIRE LITTLE TO NO MAINTENANCE.





DUSTRIAL DESIGN VOTED IN BY PEERS AS

1993-1998 Bachelor of Science



PHIL JACKSON, BO SCHEMBECHLER, KIRBY SMART, CARSON PALMER, & PETE CARROLL. BROTHER & ALUM



CH TO REEBOK CEO





BRAND & ARCHITECTURE ILLUSTRATOR INTERN ISTRIAL DES THESIS





WAS INVENTI KEY ALUM PROJECT FAR WARS, TERMINAT TOY STORY 2, TITAN ICE AGE, SHREK,

H SCHOOL DIPLOMA

IDER-MAN, JURASSIC I CAREER CHANGE FROM ARCHITECTURE TO CGI



REAMWORKS WITH SUPERVISORS ON SHREK, MADAGASCAR, SHARK TALE, FINDING NEMO & SPIDER-MAN 2

PARTICIPANT @ ACCAD



WORK TESTED ON DATA OF Shaquille o'neal



BETWEEN EAC - EA LONDON - EA ORLANDO BI-MONTHLY ATTENDEE

SPORTS



RTS COLLABORAT WITH NIKE TO ADDRESS NON EALISTIC ANIMATION ISSUES II MADDEN NFL

NG MILESTONE





FROM "JURASSIC PARK"

LEAD RIGE

MMA

NCAA E







NHL 09







JUASFILM





SELECTED BY FORMER CTO OF PETER JACKSON'S WETA DIGITAL (THE LORD OF THE RINGS)

BI-MONTHLY MEMBER



JICASEUN

THE FORCE UNLEASHED

JABBA THE HUTT

JUASEUM

EXECUTIVE TRAINING
EXECUTIVE PROPOSAL (DAS)
OFFENSIVE ATTACK STRATEGYWRITTEN FOR THE BOARD OF

DIRECTORS















DAILIES SHOT C



"BLOCK PARTY 1" RIGGING SOFTWARE

AND QUAD SETUPS



BOBA FETT - DUDA PETT • ULTIMATE EVIL (THE COVER CHARACTER) • GAMMOREAN GUARD JANGO FETT KIT FISTO
 STANDADDI

= AT-AT RIGGING MILESTONES





AND DESIGN



BZP PRO CITY BUILDER TOOL

GENERATING DUPLICATE
CITY BUILDINGS WITH
COLOR, FORM, AND TEXTURE
VARIANCE- IDEALLY USED = MOTION CAPTURE = FBX SCENE OPTIMIZER = = POSE SPACE LIBRARY =
PIPELINE & WORKFLOW =
ILM MODULAR RIGGING =
AUTOSKINNING =

FOR PREVIZ

2011-CURRENT \$0.00 ANNUAL BURN



SIGGRAPH CHAIR PUBLICLY Quoted my technology AS "MINDBLOWING". FEATURED On the cover of worldwide MAGAZINE

ENTREPRENEUR



5 ACQUISITION ATTEMPTS (3 FORTUNE 500'S: 1 OF THE COMPANIES WORTH OVER 120 BILLION

ENTREPRENEUR



GDC



QUALITY ASSURANCE

D TO NOT SELL LLC BELOW ION DOLLARS BY THE HOTH Visor's partner on the Empire Strikes Back'. RAISED MONEY FROM BANKING Alum of Harvard and Yale



RIGGING EXPLORATION

WERE LICE PRODUCT IN 6 MOI THS AT A RATE OUTPENETRATING FACEBOOK AT LAUNCH. (FACEBOOK HAD 170 SCHOOLS

ENTREPRENEUR

MY RESUME IS A DROPOL ON EVERY LICENSE THAT GOES

ENTREPRENEUR

BZP PRO



CHIEF EXECUTIVE OFFICER
• MENTORSHIP RECIPIENT •



\$1500.00 ANNUAL BURN

RIGGING PROTOTYPING DRAX THE DESTROYER





*charles* SCHWAB

DESIGNED WITH ADVISOR









DURING PHOTOSHOP TESTING LED TO 2ND VENTURE.

PRE-RELEASE TEAM

REN



PRESIDENTIAL TASK FORCE



STASH

STOCK INVESTMENTS

HEWLETT-PACKARD, LOCKHEED ARTIN, VERIZON, MICROSOFT, SOM PPLE, GOOGLE, ELECTRONIC ARTS, MAZON, DISNEY, NIKE, ACTIVISION

AMAZUN, DISNET, NINE, ALTIVISIU BLIZZARD, TYRA BIOSCIENCES (RECE IPO), CLEARWATER ANALYTICS HOLDINGS (RECENT IPO), NOVO

Stanford



WINNER NAMED AS DNE OF THE TOP IOO PEOPLE In tech and innovation at

2020 Award Wii



**18 MILLION VAL** \$700.00 ANNUAL BURN



PR FIRM OF GODGLE, FACEBOOK, AMAZON, & DISNEY, GUARANTEEI SALES AT & MILLION/ YEAR IF USED. PRINT ON DEMAND: NO BACK INVENTORY. ITEMS FEATURING MY CONCEPT DESIGNS

A CLOTHING LINE





CU-DESIGNED WITH ADVISO 2022 INTERNATIONAL INVESTOR

CO-DESIGNED WITH ADVISO



CONSERVATIVE BROKERAGE (4% ANNUAL GROWTH) CO-DESIGNED WITH ADVISOR











Photoshop ZENO (ILM's softv After Effects Pixar's Rendern SOFTWARE SKILLS

THE CASH COW PLAN IS WORKING. COLLECTIVELY IN NOV AND DEC OF '23 GENERATED \$33.000.00 IN PASSIVE INCOME JUST **UN MERRILI AND** SCHWAB ALONE

SKETCHES OF BZ' CASH OW CAN EARN 38 MILLION IN ACQUISITION (ROD)

WITH ONLY A \$2200.00

ANNUAL BURN

THE 'BZP PRO' AND

IWN PRIVATE FOILITY FIRM WHILE BEING A CVO AT A GAME STUDIO WHERE I WILL EARN GOOK-800K BASE, WITH 1-2 MILLION IN BONUS, AND 3-7 MILLION IN STOCK ANNUALLY.

IF AN ACQUISITION TAKES

PLACE OF A 'CASH COW',

WILL HOPE TO OPEN MY

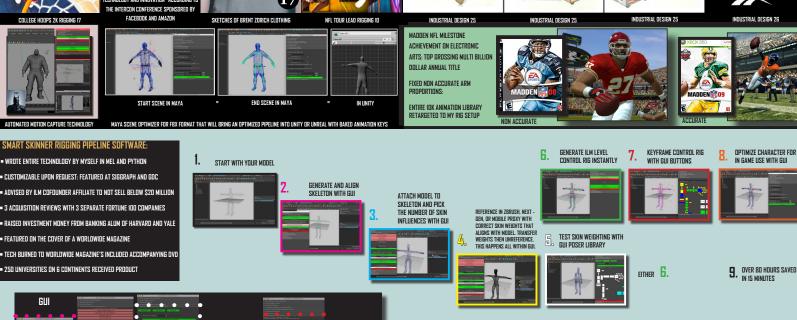




# (ID) SOFTWARE AND TOOL DEVELOPMENT (IO2) DISNEY FEATURE ANIMATION PROTOTYPING (IO3) SONY PICTURES PROTOTYPING (IO3) SONY PICTURES PROTOTYPING (IO3) INDIANA JUNES AND THE STAFF OF KINGS (IO5) INDIANA JUNES AND THE STAFF OF KINGS (IO5) STAR WARS: THE CLONE WARS (IO7) TRANSFORMERS REVENGE OF THE FALLEN (IO8) HARRY POTTER AND THE HALF BLOOD PRINCE (IO8) EAS PORTS MMA (IO) NFL TOUR = (I) NFL HEAD CDACH OS = ((2) NCAA FOOTBALL OS = ((3) MADDEN NFL OS = ((4) TIGER WOODS PEA TOUR OS = ((5) MADDEN NFL OS = ((6) NCAA FOOTBALL OS = ((6) NCAA FOOTBALL OS = ((6) COLLEGE HOODS 2XR = ((6) NCAA ZKS = ((7) SUEPERMAN RETURNS: THE 64 (21) THE MYSTERY DINDSAUR (22) VOLKSWAGEN (23) THE BELING HOTEL (24) THE FORCE UNLEASHED II (25) NIKE THESIS (26) REEBUK GOLF SANDAL (27) ADDE POR FREEASE TEAM (28) COVERGENCE BETWEEN ILM'S JANGO FETT & FILM'S AHSUKA TAND ON THE KROX **BRENT J. ZORICH: PROJECTS** BRENTZORICH.COM WORLDWIDE PUBLISHED TECH & FASHION ENTREPRENEUR BOBA FETT LEAD RIGGING 04 EngagedLeadership 8 LUCASFILM EXEC TRAINING INDUSTRIAL 3DArtist Tech entrepreneur Brent Zorich unveils exciting apparel company shaped by experience at Lucasfilm 14H THE WALL STREET JOURNAL. DUE TO SOFTWARE I DESIGNED "EASE OF USE", SOPHOMORES IN COLLEGE WITH LITTLE TRAINING ARE ABLE TO TECHNICALLY CONSTRUCT Characters at the level of industrial light and magic as seen in these photos. Intercon To Valent Conymus









# Interview

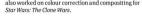
Industry insider
Brent Zorich Character technical director, Lucasfilm

Each issue, **3D Artist** finds out how the top people in the 3D industry got their jobs and what you need to know to get a foot in the door

here are few people in the 3D industry who can claim to have worked on bestselling EA games titles one year and hung out at Skywalker Ranch with Lucasfilm the next, but Pent Zorich is a man who can. Zorich was part of a steering committee meeting for Lucasfilm on film/

3D Artist: What did this role of working on convergence mean in practice? Brent Zorich: As a part of the senior staff, I wrote proposals to help set the direction for Lucasfilm Lid as a company. In Singapore, not only was I part of the property of the proposition of the promotion





3DA: How did you get this job?
BZ: I applied online and was hired after Lucasfilm
Animation Singapore saw the great work I did on EA
Sports' football franchise.

Sports' football tranchise.

3DA: What kind of course did you do at university, or training did you do?

BZ: At ACCAD at the Ohio State University, I did extensive research on the following topics: VRML; procedural animation; Pixar's RenderMan; motion apture. I also researched Wayfinding in real-time simulation (the subject analysed and improved upe was the game Spider-Man The Movie).

First of all. the Wayfinding tool was created out of VRML and theories worked on with an eminent scholar. I also studied the enhancement of realism computer animation through the incorporation of biomechanics and fatigue (the subject analysed wa Shrek). Next, I looked at rigging of prehistoric anima with my project-based thesis Mystery Dinosaur wor Finally, I looked at creatures evolving based on the cooystem around them. Classes were also taken in digital still-life lighting and theatre lighting.







3DA: What are the key skills required to work as a

you've worked on and why?

BZ: Seeing my name at the end credits of Star Wars:
The Force Unleashed, Ultimate Stith Edition makes me
incredibly proud. I saw the first Star Wars film wher
was three in 1977. It motivated my whole career. To
see my name in a Star Wars product gave me a sense
of earlifastion.







NCAA college football from EA

**3DArtist** SURFACE SHADERS

O Charac

Download

# Auto rigging with Smart Skinner How can I rig and skin a character more efficiently to save billable hours - typically days or weeks?



NFL, and NCAA Football, as well as at

SAMPLE ADVERTISEMENT ARTICLE MENTIONED NEXT TO THE

01 Execute Scale Node and sketch skeleton

**02** Block out proportions of the skeleton

ne community at www.3dartistonline.com



## **06** Create control rig and facial GUI















I in both North America and Asia, and named as 'One of the Top 100 Gl ole in Tech and Innovation' by the Intercon Conference sponsored by





















































BEING IN TECHNOLOGY AS AN ENTREPRENEUR, IT IS POSSIBLE THAT AN ACQUISITION COULD TAKE PLACE ON AN INTELLECTUAL PROPERTY I INVENT. THIS IS HOW I WOULD BREAK DOWN A ONE BILLION DOLLAR ACQUISITION ONCE AWARDED THE MONEY (NOTE: PETER JACKSON DID SOMETHING SIMILAR TO ME WHERE HE ENDED UP CONVERTING AUTODESK TECHNOLOGY PLUGINS TO STANDALONE AND HE GOT HIS SOURCE CODE ACQUIRED FOR LG BILLION TO UNITY, LLC- IN THE MID 2000 AND TEENS, AT MY GOC BOOTH, WE BEGAN PRELIMINARY DIALOGUE WITH A FEW ENGINEERS FROM LINITY LLC TO SEE HOW WE COLLED PORT DUR SMART SKINNER ALITO RIGGER INTO LINITY TECHNOLOGY).

### 1 BILLION DOLLAR BREAKDOWN:

50 MILLION IN SAVINGS. 2 PERCENT INTEREST (5 PERCENT DE TOTAL)

100 MILLION IN BONDS, CDS, IRAS: 6 TO 7 PERCENT ANNUAL INTEREST (ID PERCENT DE TOTAL)

50 MILLION IN DOWNPAYMENT ON A NEW LLC (5 PERCENT OF TOTAL) BEING USED TO SET UP PRIVATE EQUITY FIRM:

50 MILLION TO CHARITY:

(5 PERCENT OF TOTAL)

30 MILLION TO MY FRIENDS AND FAMILY

7 MILLION TO LUPUS RESEARCH (AFTER WATCHING HOW HORRIBLE THE DISEASE AFFECTED SELENA GOMEZ IN HER FILM)

7 MILLION TO MILITIPLE SCLEROSIS RESEARCH (DAD)

400 MILLION IN MY DIVERSIFIED CONSERVATIVE BROKERAGE: 4 TO 6 PERCENT ANNUAL INTEREST (ID PERCENT OF TOTAL): NOTE OVER THE FIRST YEAR THE BROKERAGE GREW 3 PERCENT IN A POOR ECONOMIC YEAR.

200 MILLION IN MY DIVERSIFIED MODERATE BROKERAGE: 7 TO 9 PERCENT ANNUAL INTEREST (20 PERCENT OF TOTAL). NOTE OVER THE FIRST YEAR THE BROKERAGE GREW 8 PERCENT IN A POOR ECONOMIC YEAR.

ID TO 12 PERCENT INTEREST (ID PERCENT OF TOTAL), NOTE, OVER THE FIRST YEAR. THE BROKERAGE GREW ILS PERCENT IN A POOR ECONOMIC YEAR. 100 MILLION IN MY DIVERSIFIED AGGRESSIVE BROKERAGE:

ANNUAL INTEREST FARNED ON THIS FINANCIAL PLAN IS APPROXIMATELY PER RILLION 7D MILLION DOLLARS FOR DOLLARS FOR DIVING NOTHING PER YEAR FOR THE FIRST YEAR AND JUST SITTING ON THE RANK WITHOUT TOUCHING PRINCIPAL OF THE NEW 7D MILLION IN INTEREST BANKING, I WOULD TAKE OUT 10 FOR ME FOR SPENDING FOR THE YEAR, OR 830K PER MONTH, AND AN ADDITIONAL 10 MILLION IN SPENDING FOR A FUTURE POTENTIAL WIFE. HER TEN MILLION WOULD ALSO SUPPORT KIDS. SO, IF THE PRINCIPAL WERE 3 BILLION, AND NOT 1 BILLION, I WOULD SIMPLY MULTIPLY ALL OF THOSE FIGURES BY THREE. WHICH WOULD MEAN 210 MILLION IN INTEREST EARNED PER YEAR WITH 30 MILLION FOR ME AND 30 MILLION FOR A WIFE AND KIDS TO SPEND.

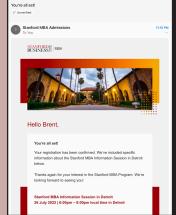
FOR THE 700 MILLION DOLLAR AMOUNT IN THE INITIAL EXAMPLE (ON A ONE BILLION DOLLAR ACCULISITION). THE REMAINING 40 MILLION NOT SPENT OF THE 70 MILLION DOLLAR INTEREST FARNED WOULD GO BACK IN THE GROWTH FLINDS. THAT MEANS THAT THE FOLLOWING YEAR. INSTEAD OF THE ANNUAL GROWTH OF THE PERCENTAGES OF THE 1 BILLION. THAT IN YEAR ONE WAS 700 MILLION. IT WILL BE 740 MILLION. DUE TO THE INCREASE IN THE PORTFOLIO FROM ADDING THE LEFT OVER UNSPENT INTEREST FROM THE PREVIOUS YEAR. SO INSTEAD OF ME AND A POTENTIAL WIFE GETTING ID MILLION EACH THE FOLLOWING YEAR IN "FUN SPENDING", IT COULD POTENTIALLY BE 13 MILLION EACH IN YEAR TWO DUE TO THE INCREASE OF THE INVESTMENT IN THE THREE BROKERAGES. THE SPENDING AMOUNT WOULD GROW FROM THERE FACH YEAR

### CAREER PROGRESSION DESIGN STRATEGY: TYPICAL BUT SEEMING ATYPICAL: STARTING AS A MODELER TO BECOMING PRIVATE EQUITY OWNER

ALTHOUGH MY CAREER PATH SEEMS ATYPICAL IT'S ACTUALLY QUITE TYPICAL IN THE INDUSTRY, EVEN THOUGH A LEAD RIGGER AT PLAYSTATION HAS A BASE SALARY OF 240K ACCORDING TO THE PLAYSTATION CAREERS SECTION OF THEIR WEBSITE, AND A CVO IS BOOK (BEING 10 MILLION TOTAL WITH SALARY STOCK AND BONUS), HERE IS THE PROGRESSION.

### PROGRESSION BREAKDOWN:

- 1st you start out in design doing 3D modeling (bottles, architecture, cars, etc)
- 2nd you begin to animate the objects
- 3rd you begin to character animate w/ other people's rigs
- 4th you want to design your own rigs
- 5th you automate your own rigs through code
- 6th you license your rigging code & get some sales
- 7th you get some media attention w/ your code (magazines/ newspapers/ etc)
- 8th you try to raise a round to make your plug-in standalone software
- 9th you license stand alone software
- 10th you get contacted for acquisition (THIS IS ABOUT WHERE I AM WITH BZP PRO. ALTHOUGH WE DID NOT MAKE THE PLUGIN STANDALONE, WE DID HAVE FIVE ACQUISITION REVIEWS)
- 11th you either take an investment or sell the code
- 12th you start making investments in other tech startups (I HAVE BEGUN TO DO THIS ALREADY)
- 13th when one hits financially (IPD), on the side while being a CVD, you form your own private equity firm
- Finally, you start making seed and angel investments in companies while being a CVD still in gaming



CURRENTLY BEING RECRUITED FOR A SECOND MASTERS DEGREE (MBA) FROM STANFORD. IF I DID PURSUE A SECOND MASTERS DEGREE, HOWEVER, FROM STANFORD I WOULD PROBABLY OBTAIN A MS. THIS WOULD COINCIDE WITH CVO TYPE WORK.

## FINANCIAL GROWTH STRATEGY: TO SHOW COMPUTER GRAPHICS EXECUTIVES I HAVE THE MINDSET TO GENERATE REVENUE: INTERNATIONAL INVESTOR

- Potential with my investment team to bring back six digit annual returns of passive income based on interest of investments alone.
- Potential with my investment team to gain over 14% on interest returns on the Merrill brokerages via additive cumulative total, just on first year.
- On the Merrill Six Digit Diversified Brokerages alone, on certain days, over \$1500.00 is generated in interest in just one day of passive income, \$2500.00 if you include the Schwab account.
- Through a Merrill Lynch fund, have set up stock purchases on The Singapore Stock Exchange. The logic behind this would be that I would have money earning interest on both New York Time as well as Singapore Time: 24 hours around the clock constantly earning interest and money. Like Warren Buffett says, "If you don't find a way to make money while you sleep, you will work until you die."
- l am in the process of relaunching more software that will be monetized online as well. In hoping that these "cash cows" do well for me, I will probably open more of them in the future. I am hoping that all of this setup will lead to making an impression on the powers that be that are creative executives in the gaming world. Once things are set up, my goal at a major video game publisher as a Chief Visual Officer would to be about 600k to 800k base, with 1 to 2 million in bonus, and 3 to 7 million in stock. It is public that the CEO of Electronic Arts, Mr. Andrew Wilson, who is my age, earned approximately 40 million in one year in 2021 due to salary, stock, and bonus. Based on my resume, I am hypothesizing that my value to a company like an Electronic Arts, ILM, PlayStation, XBOX, Take Two, WB Games, etc., is approximately 1/4 of Mr. Wilson's value. Of the 5 million to 10 million per year in earnings, I would most likely live on 500k of it and invest the remaining 4.5 to 9.5 in my brokerages earning 8%, or about an additional 550k to 950k. Add that 550k on top of the initial 500k and after two years, you have over 1.5 million in spending while still having between 9 million and 19 million in your brokerages earning interest. After five years, if those are the earnings, 1 would have 25 million to 50 million in the bank and my additional spending on top of the 500k principal would be between 2.5 million and 5 million annually. My rule of thumb, for a package where salary, stock, and bonus, is 500k, live off just over a third and invest the rest. Even down the line, if the salary and interest end up being 5 million a year in spending, with 50 million or more in the bank, 5 million a year in spending comes out to about 13k a day. The likelihood of spending more than 13k a day is slim to none. I am currently being recruited by Stanford's Business School to obtain a MBA focused in technology; although if I were to pursue a second masters it would most likely be a MS focusing in engineering. Due to this investment strategy, I earned \$19,000 in passive income alone in November of 2023. Invest smart